



News, 4A
The museum exhibit
“For All the World
to See.”

Happening at A-State

A-STATE HERALD

STAFF REPORT

Diversity and Inclusion Conference Coming to A-State

Professionals in education, community healthcare, business and human resources are especially encouraged to attend an upcoming conference at Arkansas State University.

A-State's Division of Diversity & Community Engagement and St. Bernards Healthcare will sponsor "LEAAPing into Diversity & Inclusion" Friday, Feb. 21. The conference will run from 9 a.m. to 3 p.m. at the Red Wolf Convention Center, 223 Red Wolf Blvd. LEAAP refers to the St. Bernards affinity group, Leading and Emerging African American Professionals.

The conference program will emphasize and promote awareness of implicit bias and tools for mitigating its effects. Participants in the opening group session will be introduced to diversity and inclusion terms and their importance.

CONFERENCE, 4A

A-State Names Adam Long to Director of Heritage Sites Post

Dr. Adam Long, director of the Hemingway-Pfeiffer Museum and Educational Center (HPMEC) in Piggott for the last eight years, has been appointed as the executive director of Arkansas Heritage Sites at Arkansas State University.

Long, who has served as the interim director since June 2019, succeeds Dr. Ruth Hawkins who retired after filling that role since 1999. He officially started the job in mid-January. The Heritage Sites office is located in the Historic V.C. Kays House on the A-State campus at 2506 Aggie Road.

"I'm pleased that Adam has accepted the permanent position as the director of A-State's Heritage Sites," Chancellor Kelly Dampousse said. "Heritage Sites and Heritage Studies are synonymous with A-State across the region, and to have someone with his skill and knowledge of our museum locations ensures the continued strength of these outreach programs."

LONG, 4A

“For All the World to See”

CRYSTAL CARTER HARRELL

STAFF WRITER

For All the World to See: Visual Culture and the Struggle for Civil Rights, a nationally touring exhibition, became available for viewing at the ASU Museum on Jan.28. A reception to celebrate the opening followed from 3 to 5 p.m on Feb. 6.

Dr. Marti Allen, museum director, said the museum remained waitlisted for five years until finally receiving a call asking if the exhibit could be displayed within three months.

"Everyone wants it. It's very hard to get a high quality traveling exhibit that would fit in a museum as small as us so that is great," Allen said.

The exhibition, funded by the National Endowment for the Humanities created in 1965, features an assortment of photographs, television clips, art posters and historic artifacts from the Civil Rights era. Jet magazine's graphic images of Mamie Till viewing the body of Emmitt Till, a 14-year-old boy mutilated and beaten for allegedly whistling at a white woman, are among the assortment.

ASU Museum curator of



Photo by: Heaven-Leigh Smith | Staff Photographer
“For All the World to See” exhibit at the A-State museum.

education Jill Kary placed her hands on the photos of Till and his mother and offered her perspective.

"Because," Kary said. "I am a mother, when I saw the image of a cute, handsome young man turned into this. It just tears me up. I have black kids. If we were to live in the sixties, the fact that my children have white parents and would be around other white kids... they would have been hung or they would've burned our house down,"

Kary credits obtaining the collection to Maurice Gipson, Vice Chancellor for Diversity and Community Engagement.

"Dr. Allen ran across campus to Dr. Gipson's office and he said he didn't care what it costs," Kary said.

Photographs from Life magazine show dogs attacking African-Americans. Bright red blocks engraved with quotes and questions for viewers to consider, also appear in different parts of the exhibit.

Evette Allen, executive director of Multicultural Affairs and Inclusive Excellence, said one of the displayed questions on the importance of images made her think of the portrayal of positive images.

CONTINUED ON 4A

Master of Accountancy Students Continue to Excel on CPA Exam

A-STATE HERALD

STAFF REPORT

Arkansas State University's Master of Accountancy students continued to perform significantly above the national average and highest in the state on the 2018 Uniform Certified Public Accountant Exam, according to the recently released National Association of State Boards of Accountancy (NASBA) Report.

About 71.4% of A-State MAcc students passed sections of the CPA exam on their first attempt, while the national average among all first-time takers was 57.5%. The results place Arkansas State at the top among six universities in the state that offer an advanced degree.

Over the aggregate 2017-2018 period, A-State students passed at a rate of 80.9%, based on a weighted average of the number of sections taken.

The excellent pass rates reflect the high quality of A-State's accounting program, according to Dr. James Doering, Jones/Schaaf Endowed Chair of

the Department of Accounting.

"We are proud of the continued success of our MAcc students. The strong faculty and challenging, cutting-edge

“About 71.4% of A-State MAcc students passed sections of the CPA exam on their first attempt, while the national average among all first-time takers was 57.5%.”

curriculum distinguish A-State as the destination school for students in the state of Arkansas and Mid-South who want to pursue a career in accounting," Doering noted.

The Uniform CPA exam is a 16-hour comprehensive national exam that consists of four sections: auditing and attestation; business environment and concepts; financial accounting and reporting; and regulation.

Candidates take one section

at a time and have four hours to complete each section. A minimum score of 75 is needed to pass each section. Candidates must pass all four sections within 18 months in order to qualify for certification.

The CPA exam includes traditional multiple choice questions, written communication tasks, and task-based simulations that require the application of accounting knowledge and skills to arrive at solutions for practical real-world situations. The AUD, FAR and REG sections include at least one research question that requires the candidate to search the applicable authoritative literature to locate the appropriate guidance.

The CPA license, the only license for accounting professionals, is considered to be the accounting profession's highest standard of competence.

NASBA, formed in 1908, serves as a forum for the nation's Boards of Accountancy that administer the Uniform CPA Examination, license more than 650,000 certified public accountants, and regulate the practice of public accountancy in the U.S.

ASBTDC to Hold Start Your Small Business Now Seminar

MELISSA PALUMBO

EDITOR-IN-CHIEF

Arkansas Small Business and Technology Development Center (ASBTDC) at Arkansas State University will host a "Start Your Small Business Now" seminar in Batesville, Feb. 20, at the Chamber of Commerce, 409 Vine Street.

success and common pitfalls entrepreneurs face.

The program is offered free of charge, but pre-registration is required. To register, visit asbtcd.org or call 870-972-3517.

The ASBTDC at A-State is a partnership of the U.S. Small Business Administration, the University of Arkansas at Little Rock College of Business and



The seminar runs from 10 a.m. – 12 p.m.

Business consultant Robert Bahn will teach the seminar and will discuss essential startup steps, legal business structures, regulations and licensing, key issues that affect business

the Arkansas State University Neil Griffin College of Business. The ASBTDC assists start-ups, existing businesses and technology businesses. Core services include free consulting and market research plus low to no-cost training.

Business Students Surpass Goal to Support Hispanic Center

MELISSA PALUMBO

EDITOR-IN-CHIEF

With over 150 dozen tamales sold, A-State business students overtook their goal to raise money for the Hispanic Center.

After two weeks of fundraising, telemarketing and contacting local businesses, the 28 participating students from the Neil Griffin College of Business at Arkansas State University sold more than 600

the course description as I want students also to think on how Arkansas is a region of the world."

Chang also said his Global Experience class is part of the required courses for the international business majors, but can also provide students with an upper elective course.

Originally, the course indicated travel outside of the country for examining agencies and organizations located in a region of the world. This spring semester, as the majority of

the students enrolled are international, the course is offered in the first term while social impact management, another required course for these majors, will be offered in the second term.

"The idea for this sequence of courses is helping international students to complete their degree on time

as well as give them some experiential learning," Chang added.

The Global Experience students will do a second fundraising activity for the Hispanic Center at the end of February as part of the Neil Griffin College of Business activities during International Week.



Photo courtesy of A-State
Carolina Elmore of the Hispanic Center in Jonesboro displays tamales for fundraising students.

tamales above their goal.

"I have been insisting for several years that we have in town a lot of different situations that even local students have never experienced before," Dr. Erick Chang, associate professor of management and teacher of the course said. "Thus, I am literally following