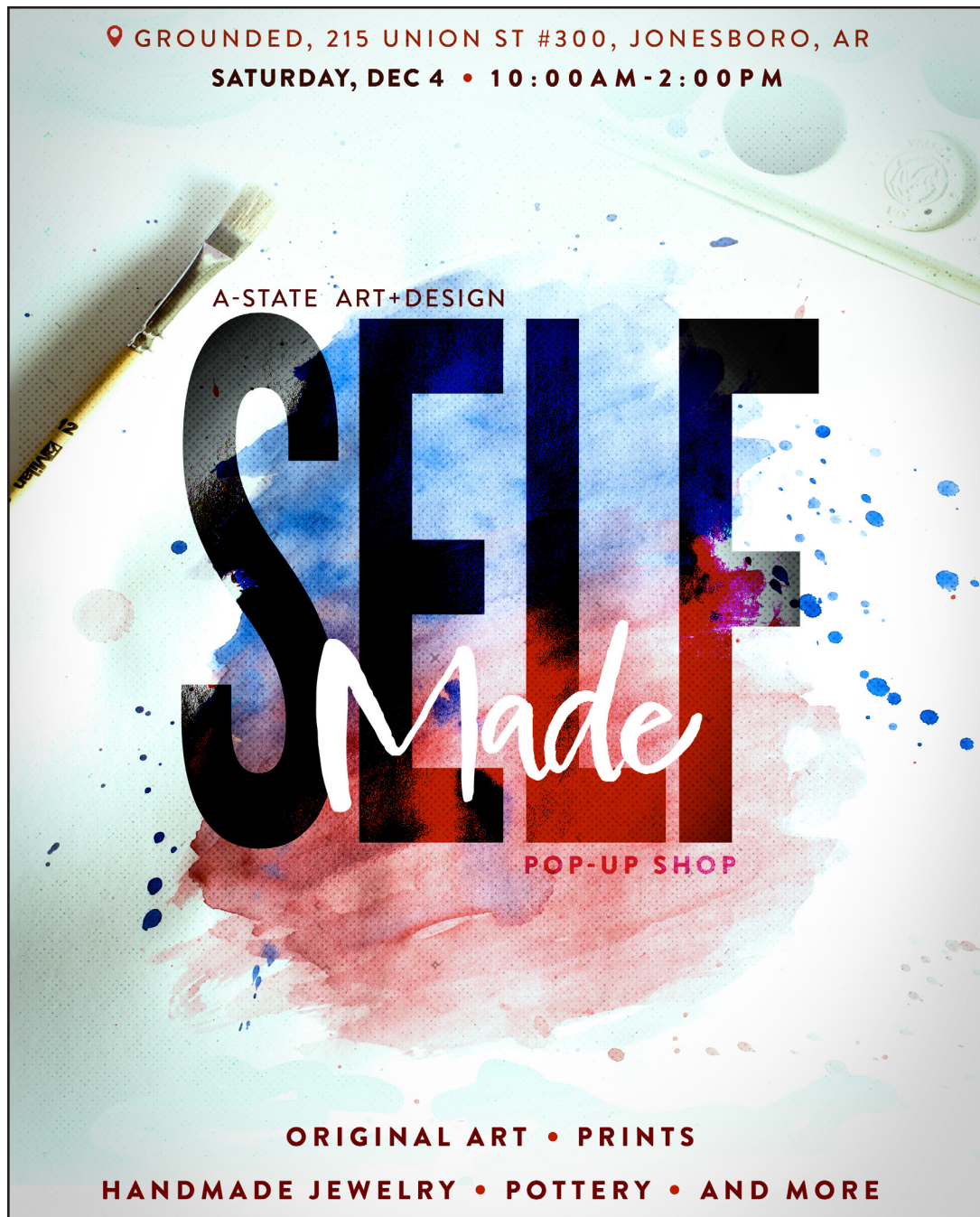




Art + Design class plans to host pop-up shop to sell works of art created throughout the semester



GRAPHIC COURTESY OF DAKOTAH MARTINEZ

The design entrepreneurship class plans to host the pop-up shop selling their artwork this weekend at Grounded.

COURTNEY EDWARDS
EDITOR-IN-CHIEF

The design entrepreneurship class in the Art + Design Department will host a pop-up shop titled "Self Made." On Saturday from 10 a.m.-2 p.m. at the local coffee shop, Grounded, art students from A-State will sell artwork they have created throughout the semester.

Grace Hill, a senior graphic design major from Conway, is currently taking the design entrepreneurship course. She said the course was formed by Leslie Parker, assistant professor of graphic design to give students the opportunity to learn about the business skills artists need in order to sell their art.

"We've been learning about things that are so far outside of just creativity like taxes, lots of different things that go into being your own business and being the creative person, the business person, the accountant and the manager all for yourself," Hill said.

The pop-up shop will include items including crocheted art, stickers, tote bags and lots of handmade ceramics and ornaments.

The students hosted a trial pop-up shop at the Halloween bash on campus. Hill participated in the trial shop and said it went very well. The purpose of the trial shop was to give the students the opportunity to get comfortable with selling their art.

"We're excited because we get to go off campus for this one," Hill said. "It's a little nerve-racking, but we are really hoping for a great turnout."

This is only the second semester the design entrepreneurship class has been offered. Due to the COVID-19 pandemic, the class wasn't able to host a pop-up shop last year.

The class has had many guest speakers including freelance artists, accountants and one person from the Delta Center for Economic Development, who spoke about the services they provide for people setting up businesses.

Although there are different types of careers an art degree can offer, this class is meant to set students up for success in starting their own business or selling their art as a freelance artist.

"This class is just setting you up for success to be able to do it yourself and not have to rely on being a starving artist because we don't want to do that," Hill said.

One of the ways Hill said the class has influenced her the most is making her realize she can have a stable job outside of freelance work and still sell her original pieces on the side. She said she wants to work somewhere with structure.

"It's been really eye-opening for me because I always thought it was one way or the other," Hill said. "I always thought 'I'm either going to have a boring job or I'm going to struggle to sell my own artwork' and it

doesn't have to be like that."

Parker created the curriculum after wishing she had learned about taxes and more business topics relating to art. Hill said the students were thankful for the class and all it's taught them about freelancing and working for a corporation.

Hill said the class would benefit students by giving them a chance to feel prepared after college further than only learning how to create something, but also how to profit off of it.

"It's a vulnerable thing to say 'I made all of this and I want it to be available to the public,'" she said. "Having that first experience is really valuable."

All of the students in the design entrepreneurship class will get to keep 100% of the profits they make from the pop-up shop this weekend. Hill said all of the students have funded themselves including purchasing supplies and spending time on the projects.

The students will also price their artwork themselves. The class has gone over how to respectfully price for the customer while also respecting themselves as artists.

"This has made my current situation of making money easier because I've been able to track what I'm spending, track my time and expenses and then make a profit off of the artwork that I make," Hill said.

A-State introduces new report page through Pack Support

RACHEL RUDD
STAFF WRITER

A-State has introduced a new method of reporting issues: A-State Report. It is an online service that acts as a single page for students to report anything. It operates under Pack Support.

While Pack Support itself acts as a place where anyone could find help, A-State Report allows students and faculty/staff to be more direct in what they are looking for. It has specific reporting forms such as Title IX, grade appeal, tutoring and more.

"The genesis of this was to add to Pack Support with a place where individuals could find very specific reporting forms," Dr. Bill Smith, chief communications officer said. "This was a way to bring those all onto one page

along with Pack Support."

Pack Support started as a place where anyone could find answers to a range of questions they might have. Students reported they did not know where to find various forms, so it acted as a hub for students to be directed toward help they may need. Smith stated he believed A-State Report – in addition to allowing students to find exactly what they are looking for – makes Pack Support more visible.

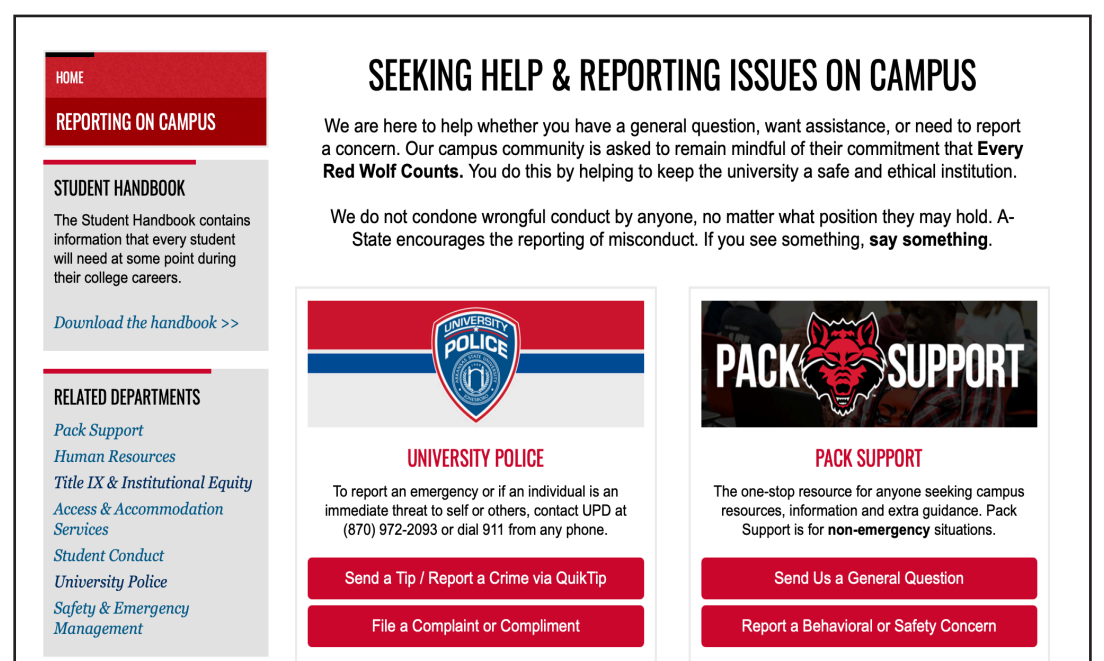
"I think it just adds another place that we can remind people that pack supports there. But then if you know you specifically need this thing, this is where you can find that," Smith said.

The report page replaced the safety link on the A-State website. Previously, the safety link led to other links and

reporting instructions. After examining other universities' reporting pages and listening to insight from students and faculty, the safety link was replaced in favor of A-State Report.

"We're just hoping it would provide a simpler way for people to find the information they need," Smith said.

While there are currently no plans to add onto A-State Report now, some students have stated they want chat bots. These bots would allow students to tell the bot what they need help with and be directed to the appropriate page. However, because A-State Report is new, Pack Support is holding off on this. Instead, they want to wait and see the direction the new service goes in.



The new reporting service, A-State Report offers students and faculty/staff members the chance to report anything on campus from one web page.