

Art + Design students sell semester's worth of work at third annual pop-up shop

RACHEL RUDD
EDITOR-IN-CHIEF

Art + Design students sold their artwork at the SelfMade Pop-Up Shop.

The SelfMade Pop-Up Shop serves as the final project of the Design Entrepreneurship class in the Department of Art + Design. Junior and senior students showcased and sold their projects created in class to the community. Students got to keep all profits.

Leslie Parker, assistant professor of graphic design, teaches the Design Entrepreneurship class.

"The final for the course is the pop-up shop. Instead of a test at the end, we do this and we get to get out in the community and meet people who we wouldn't normally meet on campus. They get to show their work and learn about taxes and selling things and promotion and all that kind of stuff," Parker said.

Students worked on their projects throughout the semester and were required to sell at least four of the projects they made in the class. They could also sell things they made outside of class.

Morgan Jones, a senior graphic design major from Bryant, Arkansas, said her work went for a groovier and more retro vibe. She made coasters, prints, stickers, embroidered tote bags and more.

Jones said working at the pop-up shop helped her see how engaging with

customers works in the real world versus the classroom.

"We have our favorite products, but we get to see what the audience likes the most, what they want to purchase the most," Jones said. "That kind of helps us get an idea of what we need to continue to make in order to succeed selling things."

Crystal Crowe, a senior graphic design major from Jonesboro, made tarot card reference guides, greeting cards and disability awareness vinyl decals.

"These are made to raise awareness for like invisible disabilities, things that are disabilities but aren't easily seen and often get called out as if they're not real," Crowe said. "With my fiancée being disabled, it kind of helped push me into making the vinyl decals and to getting more awareness out there for other people."

Tomo Suyama, a junior graphic design major from Tokyo, Japan, sold wood engravings, keychains, paper cutouts and sculptures. Suyama said their favorite piece was a Venus sculpture because the glazing turned out great.

Charlee Hounihan, a senior graphic design major from Blytheville, Arkansas, sold prints, magnets, stickers and more. Hounihan said striking a balance between what customers would buy and what they liked to create proved challenging, so they had to push themselves out of their comfort zone.

Heaven Cooper, a senior



Ziwei Wang, a senior graphic design major from China.



Tomo Suyama, a junior graphic design major from Tokyo, Japan.



Morgan Jones, a senior graphic design major from Bryant, Arkansas.



Charlee Hounihan, a senior graphic design major from Blytheville, Arkansas.



Crystal Crowe, a senior graphic design major from Jonesboro.



Heaven Cooper, a senior graphic design major from Memphis.



Chase Overholser, a senior graphic design major from Wynne, Arkansas.



Harley Yates, a senior graphic design major from Jonesboro.

the animals, removed parts they said might freak people out and gave them big eyes.

Chase Overholser, a senior graphic design major from Wynne, Arkansas sold bookmarks, stickers, prints, pins and more. Overholser said the event helped him learn proper business techniques, such as making concise sales pitches and knowing how to talk to customers.

Ziwei Wang, a senior graphic

design major from China, made shrink-plastic rings and necklaces, as well as tote bags, pins and more. Wang said finding time to handmake their products presented a challenge.

Tianna Matthews, a graduate student studying occupational therapy from West Memphis, Arkansas, came to the event to support the students.

CONTINUED:
ART, 4A

International Students Association host first Masquerade Winter Formal



PHOTO COURTESY OF MAHITA RAJ BODASAKURTI

Pictured above are officers of the International Students Association (ISA). (From left to right) Event Coordinator Momone Takahashi, Secretary Sheikh Md Nihal Rahman, President Mahita Raj Bodasakurti, Vice President Fuka Noguchi, Media Coordinator Pauline Gonzalez and Treasurer Thi Thu Phuong Luong at the Masquerade Winter Formal.

Raj Bodasakurti, a senior wildlife conservation major from Visakhapatnam, India, said this is ISA's first winter formal. She said the formal was open to anyone on campus, not just international students.

"This spring, we hosted a prom and that was a huge success. We were like 'We should do something different,' and that's when the whole formal idea came in," she said.

Since many international students did not have a prom or a formal in high school, Raj Bodasakurti said the ISA wanted to host events like this to give them that American experience.

The ISA handed out masquerade masks and served food at the formal. There was also an open dance floor, a scavenger hunt and giveaways.

Raj Bodasakurti said the ISA plans to continue hosting similar events.

"This is the first one, hopefully not the last. I hope the legacy continues," she said.

Brief by Caroline Averitt | Life Editor

CAMPUS CRIME

RACHEL RUDD
EDITOR-IN-CHIEF

Editor's note: This Campus Crime is meant to be a semester-in-review.

Sept. 16 | 11:28 p.m.

Officer Chase Barnett while on patrol observed the gate arm to the NorthPark Quads and Red Wolf Den parking lot was missing. Upon reviewing camera footage, Barnett observed a male in a white polo break the gate arm off with his hand.

The suspect picked up the gate arm after trying to put it back on the unit and carried it off. Barnett tracked his movements over the next five minutes. Barnett went to 1203 University Loop Building 2 and began knocking on the doors the suspect was last seen.

Barnett came to apartment 2205 where he could hear multiple people inside however the door was not opened for some time. A female opened the door and confirmed the gate was inside the apartment as well as the suspect.

The suspect admitted to criminal mischief and theft of the gate and turned over the property to Officer Barnett. He

was identified, issued a citation arrest and released. The gate arm was returned to the parking storage room to be replaced.

Oct. 23 | 4:20 p.m.

Officer Jeremy Oswat met with Complainant One at 2407 Quapaw Way about an incident involving her and multiple students. Complainant One said on Oct. 12, she met with over 40 students regarding them failing her class due to plagiarism.

Complainant One said after the meeting an unknown number of students followed her to her office and were yelling demanding she change their grades and refusing to leave her office or allow her to leave her office. Complainant One said once she was finally able to exit her office, the students followed her to her vehicle and surrounded it, refusing to allow her to leave.

Complainant One said the students only left once she cracked her window and told them to talk to the dean to have their grades changed. Complainant One said she was in extreme fear for her safety because of the actions of the students. Complainant One added that she teaches 200

plus students and is not sure which students were involved. Complainant One said at no time were any threats made against her and physical contact.

Nov. 4 | 12:39 a.m.

All units were dispatched to 101 N. Driver St. (Unity Park) in reference to a fight. Officer Heidi Custodio arrived on the scene and was told there were more fights and that the crowd from the event had dispersed.

Student patrol said he was unsure of where the parties of the fight had dispersed to. Sgt. Dustin Mitchel and Officer Chad Hall had Victim One separated from the rest of the crowd and asked what happened. Victim One said it was a misunderstanding and Suspect One was being disrespectful toward him and pushed him.

Victim One said Suspect One hit him first and Victim One had hit him back in self-defense. Victim One added that he struck Suspect One in the ribcage. The officers could not locate Suspect One and were not given a name for the individual. Victim One refused emergency medical services. Nothing further was reported.