

## Students from 67 countries celebrate diverse cultures at International Expo

**BENJAMIN MCDOWELL**

**STAFF WRITER**

Students from 67 countries presented at the International Expo, sponsored by the Neil Griffin College of Business and the International Student Office.

The expo, held March 28 at Centennial Hall, was organized by students in international marketing, family business management, social impact management and international management fields.

Sarath Nonis, Ph.D., professor of marketing, facilitated the expo. Nonis said his goal for the expo was to bring awareness to the diverse cultures on campus and their global impact.

“Experiential learning assumes that learning results from encountering information outside our comfort zone,” Nonis said. “Once we are uncomfortable, we seek to learn new ways of being comfortable.”

The expo featured projects from students in various cultures. Nonis said the event was focused on principles and expectations from the Association to Advance Collegiate Schools of Business (AACSB). He said the event specifically focused on the global mindset, societal impact and diversity and inclusion principles.

Nonis said the event allows international students to educate domestic students on countries from across the

world. Nonis said he wanted to allow the students to share their cultures through food, dances, clothing and posters.

“We have students from different countries that make our school global and our goal was to provide a venue for these students to interact where you can talk, learn and eat.”

Erick Chang, Ph.D., associate professor of management, assisted his students who presented at the expo.

Some of these presentations included comparing Cemex, one of the largest cement companies in Mexico, and Reliance, the largest petrochemical company in India and comparing the sustainability practices of automobile businesses Geely and BMW.

Lauren Maness, an international business major from Marion, Arkansas, presented at the expo. Maness said the goal for her group’s project was to promote Nestle and explain how it impacts the environment, as well as other sustainability goals.

“We also looked into the United Nations’ global sustainability goals. They promote work-life balance, which overall helps their economy because overall, people want to work if they’re in a positive environment,” Maness said.

Atsuki Ohbuchi, a business administrator major from Japan presented at the expo. Ohbuchi said participating



Students who presented at the International Expo.

PHOTO COURTESY OF FNU JAGRITI

was important to him because it allowed him to share his culture with people at A-State.

Paula Guevara, a marketing major from Jonesboro, Arkansas, presented a project on Chile at the expo.

“This project was kind of special to me because my parents are from Chile,” Guevara said. “It was cool to do something about a place they are from. I thought the landscapes were really cool because I did not know about them growing up and I got to learn how beautiful Chile really is.”

Guevara and her group used posters to present Chile’s food,

landscapes and culture. This allowed them to learn about the origins of Chilean culture while describing the benefits to the economy and the United States.

Nonis and Chang said they are looking to organize more expos to get students involved in the future. They want to connect more students to help them embrace their true heritage and culture.

“This is not just international but this is global. We are all together in Jonesboro, Arkansas working together as a team,” Nonis said.



PHOTO COURTESY OF FNU JAGRITI

Fnu Jagriti, a graduate asisstant, applying henna to a student at the expo. Henna is a temporary dye made from dried and powdered leaves from the henna tree.

## Hermana Y Hermano supports local women-owned businesses

**SHAILEY WOOLDRIDGE**

**PHOTO EDITOR**

Hermana y Hermano highlighted women-owned businesses in celebration of Women’s History Month.

President Natan Gomez, a senior biotechnology major from Irapuato, Mexico, said this is the first time their club has the Women for Women event, which took place March 27.

“I feel like especially students were unaware of this and were unaware that many of her peers have a business,” Gomez said. “We have seen organizations before who have done expos and we wanted to do one specifically for this month.”

Cindy Gomez, secretary and senior business administration major from Jonesboro said the club put on this event because they wanted to show support for women during Women’s History Month.

Jyra Meredith, a sophomore animal science major from Little Rock, owns a small business called Beaded by Janae. She sells waist beads, a type of body jewelry people can wear to express themselves, lose weight, or more.

Meredith said anyone can wear waist beads. She makes



Photo by Shailey Wooldridge | Photo Editor

(From Left) Tatyana Herrien, a first-year biology pre-professional from Bryant, Arkansas, selling air fresheners to students Nahomi Rodriguez, Nayumi Rodriguez and Marlene Dimas.

removable waist beads, stretchy waist beads, permanent waist beads, anklets and bracelets.

Tatyana Herrien, a first-year biology student from Bryant, Arkansas, tabled at the event, selling her homemade car air fresheners.

Herrien, owner of The Lavish Creation, said she started making air fresheners with her mom last year after

she saw a tutorial on Pinterest.

“We just made them for fun to start and then people started wanting them so I just made a little business,” Herrien said. “I do have to go home to make them since I do live on campus. It can become time-consuming but with the help of my mom, it makes it really easy.”

Riley West was tabling for Healthwear Inc., a local small

business her mother owns that sells accessories like key chains and hair ties, scrubs and medical-themed tumblers and clothing.

West, a senior management major from Paragould, is the media and marketing coordinator for Healthwear Inc.

**CONTINUED:  
WOMEN, 4A**

## CAMPUS CRIME



**JERRY DON BURTON**

**NEWS EDITOR**

**April 1 | 11:20 a.m.**

Officer Haylee Keating observed a silver passenger car traveling on Aggie Road with no license plate number displayed on the rear of the vehicle.

Keating conducted a traffic stop on the vehicle and made contact with Arrestee One. Keating stated her name, department and reason for the stop. She then asked to see Arrestee One’s license and bill of sale for the vehicle.

Arrestee One provided the bill of sale but did not have their license. They provided Keating with their name and date of birth. Keating ran Arrestee One’s name and found that they had a suspended license and a warrant out of Lawrence County. She also found that Arrestee One had a failure to appear warrant in Jonesboro.

Keating placed Arrestee One in handcuffs and provided them with the reason for their arrest. Keating transported Arrestee One to the Craighead County Detention Center. She called Arrestee One’s mother to inform her of the incident.

**March 31 | 8:19 p.m.**

While on routine patrol, Sgt. Josh Mossman noticed the entrance gate to 125 Dean St. was broken off.

Mossman reviewed CCTV cameras and observed a white Tesla driving through the open entrance gate. At this time, Mossman observed Suspect One’s vehicle attempt to enter closely behind the Tesla.

After the Tesla passed the gate, the sensor caused the gate arm to lower. Suspect One was trying to enter the parking lot too fast and did not have time to avoid hitting the arm gate. The gate broke and Mossman observed Suspect One leave the parking lot two minutes after entering it.

Mossman attempted to reach Suspect One at his dorm but was unable to contact them.

**March 29 | 6:00 a.m.**

Sgt. Chase Barnett observed the entrance gate arm to the North Park Quads parking lot at 2331 St. had been broken off.

While reviewing CCTV camera footage, Barnett observed Suspect One’s vehicle approach the gate arm, wait a moment and then hit the gate repeatedly with their vehicle. Suspect One then entered the NPQ parking lot and parked in a parking space. Barnett observed Suspect One via CCTV looking for something in the passenger seat of their vehicle.

Two minutes later, the vehicle exited the parking lot through the broken entrance gate and left campus.